



ARKANSAS STATE  
UNIVERSITY

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## News Release

# Beck PRIDE Center Publication Earns Gold Award

5/5/2015 (Attached: Gold Award entry "Beck PRIDE Center")

JONESBORO – The Beck PRIDE (Personal Rehabilitation, Individual Development and Education) Center for America's Wounded Veterans at Arkansas State University has attracted more regional attention for its outreach initiatives.

The center's latest marketing brochure won the Gold Award in its category in the annual competition sponsored by the Council for Advancement and Support of Education (CASE), District IV.

The winning piece is the primary reference guide to the center's programs and services, and it features a development timeline and its benefactors, A-State alumni Buddy and Charlotte Beck of Fairfax Station, Virginia.

"The Beck PRIDE publication reflects the variety of services provided by the center and demonstrates how the program has grown and developed over time to meet the needs of our veterans," stated Lynda Nash, director of the center.

A-State's Publications and Creative Services (PCS) team designed the brochure, which was printed in the university's Printing Services Department. The PCS designers earned the gold in the "institutional relations programs, project or special event" category of the competition, which looks at major projects from universities in five states.

"This piece has been so beneficial to a number of our constituent groups — legislators, higher education personnel, donors, veterans groups and others. We are definitely taking 'pride' in this publication. We had a wonderful working team," Dr. Susan Hanrahan, dean of the College of Nursing and Health Professions, where the Beck PRIDE Center is based.

CASE is an international association of professionals who work for the advancement of educational institutions.

A full listing of A-State's winning awards is available in the online [news release](#).

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